



## THE AMPERSAND GROUP KEY ADVANTAGES

- 1. Members retain independent distributorships with no geographic boundaries
- 2. Gross margin based fee structure which is tax deductible
- 3. Cash out of balance sheet freeing up money to grow
- 4. Reduce employee overhead
- 5. Ampersand is invisible to clients
- 6. Assistance with growth strategies, business planning, acquisition strategies & contract negotiations
- 7. Knowledgeable staff for assistance with sales growth needs (i.e. RFPs, client presentations, Company Store demos)
- 8. Library of marketing materials & case studies customizable with Members' logos reduces marketing expense
- 9. No dollar limit to order size
- 10. Facilitate all pre-payments
- 11. Preferred Vendor Program with no restrictions or penalties
- 12. Exposure to additional vendor sources
- 13. Automated accounting process with full transparency & extensive reporting
- 14. Quick turn on client invoicing
- 15. No Capital investment for software enhancements (over 200 enhancements to date)
- 16. State-of-the-art eCommerce Technology
  - a. Only technology platform offering procurement solutions for Print, Promotional Products, Office Supplies and Digital Document Management through a single platform
  - b. Fully integrated with order entry
  - c. No product limits or restrictions on site
  - d. Full access & flexibility for site changes 24/7/365
  - e. No-cost Member branded Company Stores
  - f. Low cost custom stores
  - g. Robust purchasing functions with reporting
- 17. Best in Class Sourcing & Quotes Management Software
- 18. On-site warehousing services (shipping accuracy 99.6%)
- 19. Full inventory management & reporting
- 20. Membership to industry associations: PPAI, ASI, Brand Chain
- 21. Discounts towards SAGE & ESP
- 22. Membership to office products buying group
- 23. Order Entry efficiencies through system short-cuts & process
- 24. EDI (Electronic Data Interchange) & interface with Ariba at no additional charge
- 25. Electronic file cabinet provides access to order details from anywhere in the world & creates system backup
- 26. Sales tax collection & reporting in all 50 states
- 27. Remove the bad debt risk with Credit Insurance Program (recovers 90% of invoice
- 28. System manages commissions and royalty payments to clients at no additional cost
- 29. Cut off for commissions only 3 days allowing for greater commissions (paid out twice/month)
- 30. Simple contract with 30 day-out clause
- 31. Over 33 years' industry experience in Print, Promotional Products & Office Supplies



## ECOMMERCE FEATURES

- Best in Class B2B e-Commerce
- Brand Management Control
- Business Intelligence
- Advanced Editor Features
- Digital Creation + Output
- Connected Systems
- Digital Distribution
- Spending Accounts
- Asset Library
- Dashboard Reporting
- Ad Re-sizer
- E-Flip Functionality



- Manage Quotes, Projects & Suppliers
- Easy to Read Dashboard
- Robust Approval Rules
- Competitive Quoting
- Cost Savings Analysis
- Fully Integrated into Back Office
- No Annual Fee for the Software and **Enhancements**